

CLEAN SWEEP

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1. INT. BOMADERRY BROOMS OFFICE - DAY

A standard office, The boss Alan and sole employee Barry are seated across a desk. They look worried.

ALAN

Barry, these sales figures don't look good.

BARRY

I know. We've got a great product, a great range, but sales keep declining. Only sold one broom last month.

ALAN

And that was to your wife. We can't go on like this. We have to try something new. Or we fold.

BARRY

We can't do that. People need our brooms. We've got the variety. We've got the quality. They just can't get that from Bunnings. [Angry] Doesn't matter that their brooms are a third the price. Cheap Chinese garbage.

ALAN

Doesn't help that our brooms look the same and come from China as well. [Thoughtful] I wonder if it's our marketing strategy.

BARRY

Well, I don't think the tele calls are working. We've called everyone on the electoral roll. They either just don't answer, just hang up, become abusive, just keep saying "yes" when I ask for their credit card details. I actually don't mind the ones that just hang up. It's the ones who say "hang on a mo" and then never get back. Fair few of those.

ALAN

No, I think we have to get back to basics. You'll be going door to door so you can show people what they're missing.

2. EXT. SUBURBAN STREET - DAY

Nondescript typical suburban street, houses, like in Groudle Glen. A van with "A Clean Sweep - BOMADERRY BROOMS" on the side driving. Barry walking with three brooms, a brush and a dustpan. Goes up to the first house. Knocks. No answer. Waits. Knocks again. Nothing.

BARRY
(to himself)
Nobody home.

Goes up to second house. Knocks. Door opens to reveal Homeowner 1.

BARRY (cont'd)
Hi there. I'm from...

Homeowner 1 Slams door in Barry's face. Barry pauses, heads for third house. Rings bell. Homeowner 2 opens door.

BARRY (cont'd)
Hi there, I'm from Bomaderry
Brush...

HOMEOWNER 2
You filthy scum. I'm doing
something and you effen buggers go
around ..look I think I'm going
to..
(raises fist)

Barry exits hurriedly, goes to fourth house. Rings bell. Homeowner 3 opens door.

BARRY
Hi there. I'm from Bomaderry
Brush...

HOMEOWNER 3
Oh, Ok. Just hang on a moment, I'll
be right with you.

Homeowner closes door. Barry waits on doorstep. Time passes. Barry finally picks up phone, calls Allan.

ALAN
(on phone)
Hi Barry. How's it going?

BARRY
(to phone)
Been to quite a few places. Haven't
sold any brooms.

ALAN

So far. Don't Stop now. Just one more try?

Barry hangs up, goes up to Carol's House. Rings Bell Carol Opens the door.

CAROL

Yes?

BARRY

Hi there. I'm from Bomaderry Brooms. I was just in the area and I wonder whether you would like a free absolutely no obligation demonstration of what a Bomaderry Broom can do for you?

CAROL

Well, I don't know. I've already got a broom, and a vacuum cleaner.

BARRY

Vacuum. So awkward. So fiddly. And how old is your broom?

CAROL

Well, it came with the house, and I've lived here for fifteen years, but it's in good condition because it's hardly ever been used.

BARRY

I'm glad we met, because I hear that all the time. People have just one broom that they use for everything, and they don't enjoy using it. Perhaps I could come in and show you how much better you'd be with a Bomaderry Broom?

They enter the house.

3. INT CAROL'S HOUSE LIVING ROOM

Barry is sweeping the floor. Carol standing by. Barry finishes sweeping and proudly indicates the small pile of dirt he's created.

CAROL

Well, yes, it's picked up a lot of dirt. What do I do with that?

BARRY

I'm glad you asked. Here, let me demonstrate how easy it is using our special low lip dustpan and wonder brush, which also does dusting.

He sweeps up the dirt with the wonder brush and dustpan and deposits it in the kitchen tidy.

BARRY (cont'd)

And best of all, if you buy just three brooms, you get the dustpan free.

CAROL

So why would I need three brooms?

BARRY

I'm glad you asked. As well as the living area broom I've just shown you, We have special brooms designed for each room of the house. Not just the floors. The walls as well. Allow me to demonstrate.

4. INT. CAROL'S KITCHEN

Carol and Barry. Barry sweeps, steps back to admire his work.

CAROL

Looks just like your other broom

BARRY

A lot of lay people might think that. But if you look closely, our patented "excelsis" kitchen bristle pattern is specially created to pick up crumbs and onion particles.

5. INT. CAROL'S BATHROOM

Carol and Barry. Barry has just finished sweeping.

BARRY

...so the "bathroom special" can sweep over damp areas. Does the laundry as well. But let's head back to the living room and I'll

show you our special deal.

They exit.

6. INT CAROL'S HOUSE LIVING ROOM.

Carol and Barry admire the cleanliness.

CAROL

Wowee. I'm amazed. You've cleaned up the whole house.

BARRY

Yep. That's my slogan: "Our amazing brooms can do". So, would you like all three?

CAROL

Well, no, I still think one broom would be enough.

BARRY

OK. Maybe just one for now? If money's a problem, let me tell you about our easy no money down payment plan.

CAROL

No, no, money isn't the problem. No way can I buy a broom. My cleaners would have my hide if they saw me doing my own cleaning. They were due tomorrow and it's going to be hard enough telling them they won't be needed.

Notes:

1. Cut the first page, cuts out Alan altogether, you save a character.

2. You could cut the second page as well. If you keep it, a van with logo is an easy to do effect with tracking in any modern editor. "Time passing while Barry waits" is a good fast cloud motion special effect.